Introducing

## YAFFA ZHAV DERMO PLANT STEM CELLS

from the apple

YAFFA ZHAV is proud to present the best products based on the most innovative and highly effective ingredients, produced by leading research laboratories from Europe and USA. Enjoy the powerful Anti-Ageing developments of Pentapharm & Mibelle from Swiss, Sederma & Soliance from France, Lipotec from Spain and Grant from USA.

Yaffa Zhav is proud to present the revolutionary PhytoCellTec technology. Plant stem cells are obtained and incorporated into cosmetic products to ensure the longevity of skin cells, resulting in amazing Anti-Ageing effects.

### Moreover, the line combines some of the best anti-ageing ingredients:

- Matrixyl 3000, for significant wrinkle decrease.
- Chronodyn, provides energy for the cells.
- Idealift, protects against skin sagging.
- Chromocare, for radiance effect.
- · Dynalift, for immediate lifting and firming effect.

#### PLANT STEM CELLS – THE SWISS HIGH-TECH TECHNOLOGY TO PROTECT HUMAN SKIN STEM CELLS.

Stem Cell technology is based on the fact that our skin has the ability and the potential to remain young. This ability exists in our Stem Cells, which are located in the basal layer of the epidermis. Their function is to replenish and maintain the balance of cells within the skin tissue and regenerate damaged tissues during injury. The Stem Cells monitor the correct function of the skin, therefore keeping it healthy.



As the skin ages, the ability of our Stem Cells to function decreases. In order to solve this problem, PhytoCellTec re-encourages our skin Stem Cells to perform better, by using outer Stem Cells from a plant origin.

# PhytoCellTec is rich in epigenetic factors and metabolites, thus providing the cosmetic benefits of:

- Protecting longevity of skin Stem Cells
- · Delaying senescence of essential cells.
- · Rejuvenating the skin.
- Decreasing wrinkles depth.
- Fighting against chronological ageing.



### YAFFA ZHAV DERMO PLANT STEM CELLS, HIGH-TEC TECHNOLOGY TO PROTECT HUMAN SKIN.

#### ANTI WRINKLE DAY CREAM

The Anti-Ageing Day Cream was developed to decrease the appearance of wrinkles, to enhance skin firmness and to delay the marks of ageing. This advanced Day Cream is enriched with plant Stem Cells whose function is to boost the skin's Stem Cells into a more effective intense action. The Day Cream contains Matrixyl 3000, for a strong anti wrinkle effect, and Renovage, for improvement in firmness and elasticity. The result is a younger-looking skin, which is better protected, softer and healthier.

#### ANTI GRAVITY CREAM

The Anti-Ageing Day Cream was developed to fight against skin sagging and to improve resistance to gravity. This Day Cream is based on 2 main ingredients: the first is plant Stem Cells, whose function is to promote balanced and healthy skin activity, which leads to a delay in skin ageing. The second is Idealift- an innovative active ingredient that helps ageing skin to fight against cutaneous sagging, decreases the visible effects of gravity on the skin, and provides a significant lifting effect. Moreover, the formula contains Matrixyl 3000, whose anti-wrinkle property was demonstrated through In-Vivo and In-Vitro tests.

#### RADIANCE EFFECT CREAM

The Anti-Ageing Day Cream was developed in order to achieve a radiant and beautiful skin, and to delay the marks of ageing. The Day Cream is enriched with plant Stem Cells to boost the skin's Stem Cells into a healthier and more effective action. The Day Cream contains the innovative active ingredient Chromocare, which fights against chromophores ageing and skin damage by protecting the skim from oxidative stress. Moreover, the cream contains, Matrixyl 3000 for a strong anti wrinkle effect. The result is an improvement in texture and age marks, which leads to younger and radiant looking skin.

The line is based on natural ingredients for texture and preservation, hence without: Parabens, Propylene Glycol, Mineral Oil, Petroleum etc

#### **ENERGIZING NIGHT CREAM**

Most of the rejuvenating and rebuilding activity of the skin takes place during the night. This Night Cream provides essential Active ingredients designed to assist the skin to perform these actions more effectively. The cream encourages the activity of the skin's Stem Cells, which results in visible anti-Ageing effect. In addition, the formula contains the powerful Anti-Ageing Active Ingredient Matrixyl 3000 with the unique ability to significantly decrease the depth of wrinkles, and Chronodyn, to stimulate cutaneous vitality and energy, to firm the skin and reduce the signs of fatigue.

#### REJUVENATING EYE CREAM

The eye area is the most important part of our face. Therefore it should receive special treatment. This Eye Cream acts to decrease the appearance of wrinkles and fine lines and to delay the marks of ageing. The Eye Cream contains plant Stem Cells - unique Active ingredient whose function is to boost the human skin's Stem Cells to perform better, in order to achieve a younger and healthier look. The formula contains Chronodyn - which stimulates cutaneous vitality and energy and provides the skin with the ability to assure its regenerative functions. Chronodyn firms and tones the skin, and fights against signs of fatigue. Moreover, the cream combines the powerful active ingredient Matrixyl 3000 with the strong ability to significantly decrease the depth of wrinkles.

#### ANTI AGEING BEAUTY MASK

A creamy, rinse-off facial Mask, formulated with the innovative PhytoCelltec technology, whose function is to boost the human skin Stem Cells performance, in order to achieve a younger and healthier look. This excellent mask contains Renovage - a comprehensive Active Ingredient that fights against all signs of ageing and Matrixyl 3000 with a strong wrinkle-decrease effect.

In addition, the formula is enriched with clay and Bamboosilk to absorb dulling surface sebum and impurities, and leave the skin visibly refined and refreshed. Reveals radiant new skin and eliminates signs of stress and fatigue. Excellent for all skin types.



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Leading the way in excellence!